

On-trend colours

2024



*Lemon
Drop*

Watercress

Mint

Capri



Pastel Lilac

Marlin

*Chambray
Blue*

Strategic hues

The power of colour trends for a modern brand

Adopting current colour trends for your brandable clothing isn't just about aesthetics – it's a strategic move that speaks volumes about your brand's relevance and adaptability. Staying attuned to colour trends ensures that your team presents a modern and cohesive image, resonating with contemporary sensibilities. It communicates that your brand is not just part of the current conversation but is leading it.

Aligning with popular colour choices can create a memorable visual identity, fostering a sense of unity and professionalism. By incorporating trending colours into your brand uniform, you not only enhance your visual appeal but also demonstrate a commitment to staying dynamic and in sync with evolving market preferences.



*Rooibos
Tea*

Orangeade

*Desert
Flower*