SUPPORTING OUR COMMUNITY

#PREPARETOGETHER

RALA GUIDES

Top 5 Social Media Tips



Take advantage of trends but make sure to plan your editorial calendar in advance.



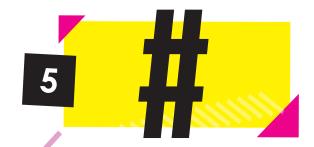
Don't buy fake followers.



Keep innovating with new features (e.g. videos & gifs).



Don't make every post about sales.



Make use of trending topics.

#StayConnected

f in © 0 🗗 🛩