MARKETING CHECKLIST



Follow this simple list to make sure you've ticked all the boxes.

	ACTION	SOLUTION
	eate	
	leave	
1	Create a brand identity	This is down to you and your creativity/imagination
2	Target market	Who are you selling to?
3	Routes to market	Attend a seminar day
4	Strong web presence	Why not try our 'YourWebShop'?
De	velop	
5	Industry knowledge	See our 'Education Suite'
6	Understand your product	Contact our Print Team for decoration advise
7	Understand current trends	See our 'Education Suite'
8	Social media presence	Attend a seminar day
9	Advertise your business or brand	Attend a seminar or contact marketing
10	Develop a creative showroom	See the POS section in the 'Marketing HUB'
Ga	ow	
G		
11	Grab the Ralawise blank brochure	Contact our sales team or search product code 'MLBLA'
12	Stock up on	Search codes 'MLBRO'
	brand materials	and 'MLSWA'
13	Get branded POS	See the POS section in the 'Marketing HUB'
14		See 'Tradeshows' or
	Seminar Day or	'Events' pages
	BuildYourBusiness show	
15	Attend industry related events	Details available on our 'Tradeshows' page

emails and updates

marketing@ralawise.com to join!