

REGENERATED COTTON / RECYCLED POLYESTER BLEND

HOW IS IT MADE?

IT'S SUSTAINABLE.

The ${\bf re}$ generated fabric is all about ${\bf re}$ ducing waste, ${\bf re}$ using and ${\bf re}$ cycling materials- it's ${\bf re}$ ally great!

The process is using the most modern technologies available, which will only continue to grow as the industry evolves with sustainable practises. Our wonderful team overseas manage each stage by hand, looking for any contamination of impurities within the fibres. Like all sustainable products, every batch tells its own story from where the raw materials have come from, making every product truly unique. Each of our suppliers are **Global Recycled Standard** approved.

1 SORTING



Cutting waste is collected and hand sifted into colour specific bundles.

Post-consumer PET plastic bottles are gathered.

2. SHREDDING



The cotton is then cut down into short fibres and processed to check for impurities.

Bottles are cut into flakes and the melted into chips.

3. SLIVERING



The offcuts are purified and converted into raw cotton, where it is blended with the polyester to create a resilient yarn.

Shards are melted and chemically combined into a polyester yarn.

4. SPINNING



The sliver is finally processed and spun onto a spool to create the finished fabric.

4. FINISHED FABRIC



Colour and appearance may vary between batches due to the nature of recycled fabrics.

BENEFITS



clean water



carbon dioxid



post-consume PET plastic bottl saved from



2101



sy d

*Based on a size M sweatshirt. Core colours, Black, Heather Grey and Navy, achieve their colour purely from the offcut shades whereas fashion colours are achieved by over dying

CARE FOR YOUR PRODUCT

By using sustainable materials, the yarns are shorter than traditional cotton. To keep your garment in good condition, take extra care when laundering. Cotton shrinks: to protect your product, as well as the planet, avoid excessively heating the product in the washing or drying process and follow our recommendations below.









