## SHOWROOM DISPLAY CHECKLIST

Your showroom acts as a centre for customers to view all the products you offer first-hand. It's important for you to make sure you have all the relevant materials on hand to create the best experience for your customers. We've put together this handy checklist for you to tick off as you prepare your showroom!

## BRAND BROCHURES

**BRAND POSTERS** 

SWATCH CARDS

**BRAND POP-UP BANNERS** 

DISPLAY STANDS

SAMPLES OF PRODUCTS



## SWING TAGS FOR THE GARMENTS





