

# DIGITAL CUSTOMISED BROCHURES

If you're looking for customised services from Ralawise, we require the following:

- Your logo/own cover artwork
- Contact details

Acceptable files: JPG, TIFF, PDF, AI, EPS.

Please provide any required high-resolution artwork at 300dpi or above the size.

See overprint sizes below.

## 2022 TOP STYLES COLLECTION BROCHURE



**COVER A**  
71mm (W) x 58mm (H)\*



**COVER B**  
86mm (W) x 33mm (H)\*



**COVER C**  
86mm (W) x 40mm (H)\*



**COVER D**  
185mm (W) x 233mm (H)\*



**COVER E**  
92mm (W) x 54mm (H)\*



**OWN COVER**  
210mm (W) x 297mm (H)\*

For all artwork supplied, please use a file sharing service (e.g. WeTransfer or MailBigFile) to send to:

**2022services@ralawise.com**

\*approximate sizes, subject to change

# BACKCOVERS

Should you choose to add to the back cover, please find below the specification to supply your artwork:

## Dimensions

- 210mm (W) x 297mm (H) **Back**
- 190mm (W) x 277mm (H) **Type/safe area**

**TYPE/  
SAFE  
AREA**

# FULLY CUSTOMISED BROCHURES

Should you choose the customised option of a fully branded cover, please find below the specification to supply your artwork:

## Dimensions

- 210mm (W) x 297mm (H) **Front**
- 190mm (W) x 277mm (H) **Type/safe area**
- 210mm (W) x 297mm (H) **Back**
- 190mm (W) x 277mm (H) **Type/safe area**

**UPLOAD  
YOUR OWN  
ARTWORK**

## Specification

- The preferred file format for provided artwork is high-resolution PDF. Please supply customised artwork, at the correct size with crop marks and 3mm bleed all round, preferably using the 'Press Quality' preset.
- Please provide any fonts used embedded within the artwork (or outlined) to avoid any issues.
- It is vital that artwork supplied in a vector file format (i.e. .ai or .eps) is sized and formatted correctly, (CMYK / 300dpi / 3mm bleed) and packaged with all images and fonts.
- The design for any bespoke cover artwork supplied will not be amended in any way and will be used as originally provided.

**i** It is your responsibility to supply artwork at high resolution and to the specifications provided. Ralawise does not guarantee the quality of the end result if the artwork is not provided as detailed here.

**i** Once artwork has been created by our design team, we will supply a PDF visual for your approval. It is your responsibility to check that the artwork and any details within are correct and approved prior to uploading.

## Proofing

Ralawise will supply you with an electronic PDF of your cover artwork for your approval. To ensure your order proceeds, you will be required to confirm your approval by email to **2022services@ralawise.com**. Failure to confirm by email will result in your order not being processed.

Ralawise are happy to make file amendments if required. However, with any more than one set of amends, Ralawise reserve the right to charge a design fee of £50/€50.

## Reusing previous catalogue artwork

If you have ordered from Ralawise before, with your consent, we can reuse your previous artwork. Please confirm when placing your order. However, you must ensure that all details are correct, as we will not be responsible for any changes different to those we hold on file.

## Timings

Delivery of the 2022 digital brochure will commence in January 2022.

For all artwork, please send to **2022services@ralawise.com**

For all correspondence, please send to **2022services@ralawise.com**

To talk to the brochure team, call **+44 (0)1244 838394**